



THE IMPORTANCE OF GREEN PUBLIC PROCUREMENT



PROTECTS THE ENVIRONMENT

REDUCES POLLUTION, CONSERVES RESOURCES AND BIODIVERSITY.



SAVES MONEY

PROMOTES EFFICIENCY AND LOWER LIFE-CYCLE COSTS.



IMPROVES QUALITY OF LIFE

CREATES HEALTHIER SPACES AND BETTER SERVICES FOR CITIZENS.



SUPPORTS POLICY OBJECTIVES

HELPS ACHIEVE CLIMATE, ENERGY AND SUSTAINABLE DEVELOPMENT GOALS.



DRIVES INNOVATION AND MARKETS

ENCOURAGES SUSTAINABLE SOLUTIONS AND GREEN BUSINESS GROWTH.



LEADS BY EXAMPLE

PUBLIC AUTHORITIES SET AN EXAMPLE AND INSPIRE THE PRIVATE SECTOR AND SOCIETY.

